

65th edition

eoq

CONGRESS 2024

November 14-15 / Reims / France

Quality as a catalyst for an olympic performance

The 65th European Quality Congress will be held in France, in the prestigious city of Reims, with the support of France Qualité. The motto is "Quality as a catalyst for an olympic performance".

PROGRAM

Faster • Higher • Stronger • Together

2 days dedicated to New Quality

83 international speakers

22 countries represented

25 sessions and more

Reims Congress Center
Pommery Cellar
Reims, France

eoqcongress2024.com >>

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DAY 1

FROM 8:00 - WELCOME COFFEE AND BADGES PICK-UP

09:00

OPENING SESSION



Pierre GIRAULT
President of French Quality Association
France



Patrick MONGILLON
President of EOQ
France

09:55

PLENARY SESSION 1



World champion, handisport
ambassador, elite sportswoman,
author
Céline VAN TILL
Switzerland



Making sense of Purpose, Sustainability,
ESG and Governance: An essential shared
map for transformative leadership
Victoria HURTH
Independent Pracademic - United Kingdom

11:00

COFFEE BREAK

11:30

PARALLEL SESSION 1 - PS1

PS1A
TRANSFORMATION

PS1B1
IMPROVEMENT AND
LEAN MANAGEMENT 1

PS1B2
IMPROVEMENT AND
LEAN MANAGEMENT 2

PS1C
AGILITY

>> details p.3

FASTER

13:00

LUNCH

14:15

PARALLEL SESSION 2 - PS2

PS2A
CORPORATE QUALITY
CULTURE

PS2B
CHANGES IN QUALITY
FUNCTION

PS2C
QUALITY FOR
TOMORROW

PS2D
HUMAN TOUCH

>> details p.4

HIGHER

15:45

COFFEE BREAK

16:15

PS2E
REGULATION

PS2F
ARTIFICIAL INTELLIGENCE

PS2G1
RISK MANAGEMENT 1

PS2G2
RISK MANAGEMENT 2

>> details p.5

17:45

KEY MESSAGES OF THE DAY

18:00

END OF THE DAY

19:45 > Transfer by bus to Vranken Pommery for the gala dinner

20:00

GALA DINNER

23:00 > Transfer back to Reims city center



Mark ANTOINE
Master of
Ceremony

DAY 2

WELCOME COFFEE FROM 8:30

09:00 OPENING SESSION

Quality and competitiveness in the industrial sector



Guy MAUGIS
Afnor Group
President
France

PLENARY SESSION 2

Quality intelligence: how AI drives quality and business performance



Prof. Robert SCHMITT
DGQ (Deutsche
Gesellschaft für
Qualität) President
Germany



Norbert GORNY PhD
Chief Scientific Officer at
EssilorLuxottica,
DGQ Vice-President
Germany

09:45

PARALLEL SESSION 3 - PS3

STRONGER

PS3A1
PERFORMANCE 1

PS3A2
PERFORMANCE 2

PS3B
INNOVATION

PS3C
PEOPLE
ENGAGEMENT

PS3D
LEADERSHIP

>> details p.6 and 7

11:15

COFFEE BREAK

11:45

PS3E
QUALITY CULTURE IN FRENCH
COMPANIES

PS3F1
SINO EURO FORUM 1

PS3F2
SINO EURO FORUM 2

>> details p.7

13:00

LUNCH

14:00

PLENARY SESSION 3

TOGETHER

Sharing of Quality vision and culture between representatives of Quality associations around the world

- > ASQ - American Society for Quality - USA
- > CAQ - China Association for Quality - China
- > EOQ - European Organization for Quality - Europe
- > IAQ - International Academy for Quality - Sweden
- > MQQ - Québec Quality Movement - Canada

Sid BHATNAGAR CEO
Wang LIN Vice-President
Ulf GUSTAVSSON General Secretary
Lars SORQVIST President
Guy MARTEL President



15:15

COFFEE BREAK

15:45

PLENARY SESSION



European Quality Leader 2024
Alexandra BECH GJØRV
President and CEO of SINTEF
Norway

16:15

PLENARY SESSION



International relations and the importance of open dialogue and a sense of method.
Ulysse GOSSET foreign affairs columnist,
professional journalist, interviewer - France

16:45

CONCLUSION AND PROMOTION OF 2025 EOQ CONGRESS

END OF CONGRESS 17:15

PS1A - TRANSFORMATION

CHAIRWOMAN Florence GOURGEON Thalès - France



- > Development of efficiency and effectiveness management system on the basis of dual approach
Vadim LAPIDUS LLC "Centr-Prioritet" - Israel
- > The 5 pillars for a successful continuous improvement cultural transformation
Miles HERRERA Lean Six Sigma Company - Spain
- > How to foster a Culture of Transformation in your organization ?
Jade PLANTIN AQM Transformation - France

PS1B1 - IMPROVEMENT AND LEAN MANAGEMENT 1

CHAIRMAN Mike TURNER The Chartered Quality Institute - UK



- > The most important questions for Internal Audits
Luc MARIVOET Pauwels Consulting - Belgium
- > Cultivating Successors in Quality Sector - Exploration and Practice in Quality and Standards Education
Huang LIHUA Shenzhen Technology University - China
- > Applying Lean Six Sigma methodology to reduce redundant blood test in a large public hospital
Tamar MARVIE Ichilov academic Hospital - Israel

PS1B2 - IMPROVEMENT AND LEAN MANAGEMENT 2

CHAIRWOMAN Marilena TUDOR Michelin - France



- > Lean applied to the home energy consumption during 2022 energy crisis
Frederik WAECKENS Lean Six Sigma Company - Belgium
- > Lean 4.0 - Lean and Digitalization
Balázs NÉMETH Kvalikon - Hungary
- > Lean quality improvement drives the Fengyun series meteorological satellite to serve all humanity
Chong XIE Shanghai Institute of Satellite Engineering - China

PS1C - AGILITY

CHAIRMAN Charles SCHOLTENS - Belgium



- > On the love between Scrum and Lean
David BUDIN DT Services and Consulting - Belgium
- > The quality of support in agile transformations: coach or not coach?
Mallory GOOSSENS InWise - France
- > Soitec's Quality Culture Program - Fostering a Quality - First Mindeest with agile: Real examples, Real Impact
Céline CAILLER Kaos Chuangzhi IoT Soitec - France

PS2A - CORPORATE QUALITY CULTURE

CHAIRMAN Mehrad RUSHENAS Avanteam - France



- > A reliability management method for the entire life cycle of Nuclear Power Plant equipment from design to operate and maintenance
Liu HAIBIN Shanghai Nuclear Engineering Research & Design Institute - China
- > From management system to the Shingo Model: Development of a conceptual model
José Carlos SA School of engineering (ISEP), Polytechnic Porto - Portugal
- > "One stop" service for Quality infrastructure
Guofen CHEN Shenzhen Technology University - China

PS2B - CHANGES IN QUALITY FUNCTION

CHAIRWOMAN Valérie WAUTELET Valesens - France



- > Synthesis of the results of the 2024 Organizational Performance Barometer
Edouard KODSI & Victor MATTEUCCI Pyx4 - France
- > The new quality engineer in a changing world
Guy BAR-YOSEF & Nava KLEIN Rafael Advanced Defense Systems - Israel
- > Quality of Society
Juhani ANTTILA QI - Finland

PS2C - QUALITY FOR TOMORROW

CHAIRMAN Vincent DESMOND CQI - IRCA - UK



- > Quality manager for the future
Philippe BELOT Michelin - France
- > Quality around the world: movements and paradoxes
Stéphanie El HAYEK Afnor Group - France
- > Drive into action: Discover the keys to responsible, sustainable transformation!
Manon DUCLOS MQQ - Quebec Quality Movement - Canada

PS2D - HUMAN TOUCH

CHAIRWOMAN Axelle MILET Nicomatic - France



- > Operational Excellence and What about the human being in this climbing path
Thomas LEJEUNE Concordance - France
- > Leading with happiness for better quality
János TAKÁCS EOQ Hungary - Hungary
- > Soft Skills in the real world
Ludovic KOSLOFF-TREISTER Kamae Conseil - France

PS3A1 - PERFORMANCE 1

CHAIRMAN Philippe BELOT Michelin - France



- > **Prioritizing Quality and Customer satisfaction in times of war economy transition**
Florence GOURGEON Thalès - France
- > **Lean Six Sigma applied to preventive maintenance of the European Commission Building in Brussels**
Mathieu GENDAJ The Lean Six Sigma Company - Belgium
- > **The evolution and trends of TQM and performance research bibliometric analysis 1993-2023**
Xingxi LI Tsinghua University - China

PS3A2 - PERFORMANCE 2

CHAIRWOMAN Hélène SCHMIDT Capgemini Engineering - France



- > **Quality models to prevent the impact of Supply Chain disruption in future crisis**
Miroslav DRĹJAČA Croatian Quality Managers Society - Croatia
- > **Get your employees involved in continuous improvement: the secret to engage and execute**
Tom BELANGER Humanperf - Canada
- > **Organization's performance and QMS maturity**
Thierry COUTAND International Aerospace Quality Group - France

PS3B - INNOVATION

CHAIRMAN Jérôme LOPEZ CFM French College of Metrology - France



- > **From 3rd to 4th industrial revolution: It's time for a quality upgrade of our quality programs!**
Jean-François LITT iA.cademie - France
- > **Learning from failures for building robust innovation culture in the scope of ISO 56000**
Ömer ÖZKAN and Rovshan GURBANOV Socar - Turkey

PS3C - PEOPLE ENGAGEMENT

CHAIRWOMAN Manon DUCLOS Quebec Quality Movement - Canada



- > **Quality management in a responsible company**
Axelle MILET Nicomatic - France
- > **Corporate communication and its impacts on quality and efficiency**
János TAKÁCS EQQ Hungary - Hungary
- > **The Black Belts are fantastic**
Martine LACAILLE Paris-Cité University - France

PS3D - LEADERSHIP

CHAIRMAN Guy MARTEL Quebec Quality Movement - Canada



- > **Portrait of a Leader as an impressionist picture**
Jade PLANTIN AQM transformation - France
- > **Unlock the full potential of your management team by Leading with Obeya**
Tim WIEGEL Leading with Obeya - Netherlands
- > **Organisational Development within Quality and Risk Management**
Alexandra BECH GJØRV Sintef - Norway

PS3E - ROUND TABLE: QUALITY CULTURE IN FRENCH COMPANIES

CHAIRMAN
Vincent BLACHE
AFNOR (France)



- > **MICHELIN** Philippe BELOT Responsible for the Digital transformation of Industrial Quality
- > **SOITEC** Céline CAILLER Corporate QMS Manager
- > **HYDRATE CONSEIL** Thomas LEJEUNE President
- > **NIGAY** Henri NIGAY President
- > **NAVAL GROUP** Christophe PERRIN Quality Director, Propulsion Equipment Systems
- > **PIERRE FABRE** Nora BONNOT Customer Satisfaction Coordinator, Operations Quality Department
- > **VALESENS** Valérie WAUTELET Founder and director

PS3F1 - SINO EURO FORUM 1

CHAIRMAN Mathieu GENDAI The Lean Six Sigma Company
- Belgium



- > **Building the pillar of the country and creating the card of the national state**
Lyu ZHIFENG China Nuclear Power Engineer Co. Ltd CNPE - China
- > **In Search of Excellence, the Past, the Present and the Future**
Euclides A. COIMBRA Kaizen Insitute Europe - Portugal
- > **UBT smart city – the convergence platform for entrepreneurial education, research, science, technology, and innovation based ecosystem**
Prof. Dr. Edmond HAJRIZI University for Business and Technology - Kosovo

PS3F2 - SINO EURO FORUM 2

CHAIRMAN Ali BENALI Federal Public Services Foreign Affairs,
Kingdom of Belgium - France



- > **Digitalization of Quality management: the chinese experience**
Wang LU China Association for Quality CAQ - China
- > **Search on the differentiation of user needs in the automotive industry of China and european countries**
Li GAOSHUAI China Association for Quality CAQ - China
- > **The secret ingredients to a high-performing quality culture**
Niklas HEDIN Centiro Solutions AB - Sweden

REIMS

A SPARKLING DESTINATION



FROM PARIS

45 min from Paris Est, 30 min from Roissy-Charles de Gaulle airport

THE CONVENTION CENTER

In the heart of the city

5-minute walk from the historic center, a high-quality hotel complex, the main cafés and restaurants, and the TGV train station.

10-minute walk to Notre-Dame de Reims Cathedral



THE GALA DINNER

The Domaine Vranken-Pommery, prestigious champagne house

3,5 km (2 miles) from Convention Center



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