

Quality as a catalyst for an olympic performance

65th edition
eoq
CONGRESS 2024

November 14-15 / Reims / France



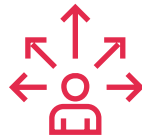
PARTNERSHIP DOCUMENT

65TH EUROPEAN CONGRESS OF QUALITY



Image

Demonstrate your commitment
to performance.



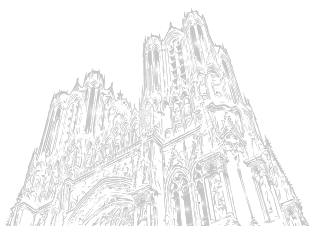
Visibility

Increase your brand awareness
and image among a targeted
audience of decision-makers.



Development

2 days to take advantage of an
international target of prospects
and customers.



FIRST EUROPEAN CONGRESS ON IMPROVEMENT INITIATIVES

The European Quality Congress has been an annual event since 1957. Professionals from Europe and all over the world come to meet, learn and benchmark.

For two days, high-level speakers take turns to speak on subjects relating to quality.

Reims Congress Center
November 14-15
www.eoqcongress2024.com

MOTTO

Quality as a catalyst for an olympic performance

INTEREST

- Discover methods and tools
- Share practices
- Prepare tomorrow's projects
- Imagine the future of quality

ARRANGEMENT

- Plenary conferences
- Thematic workshops
- Gala dinner

500 ATTENDEES
FROM EUROPA, CHINA,
USA, INDIA AND CANADA
ARE EXPECTED.



PROMOTION OF THE EOQ CONGRESS 2024



web site

Website

A dedicated website promoted by our francophone portal www.qualiteperformance.org which counts more than 250.000 annual visits and its international partners.



emails

Emails

Regular e-mailings sent to more than 12.000 qualified contacts of Quality France and relayed by our partners.



medias

Press relations

Dynamic European press relations campaign.



social networks

Social networks

Major campaign on our LinkedIn and X accounts which have more than 14.000 and 1.500 followers respectively.

BECOME 2024 PARTNER

Become a **privileged partner** of the EOQ Congress 2024.
Promote your organization and **increase its visibility** before, during and after the event.

BEFORE CONGRESS

Your logo on the Congress website, with a link to your site

Your logo on the congress social media and all digital publications

DURING CONGRESS

A stand during the 2-day Congress

Speaking time in plenary session

Add in the printed program given to all attendees

Your logo on the presentation slides

Distribution of your marketing brochure, USB sticks, multisupport chargers, or any other "goodies" in the pack offered to all attendees

Your logo on the signage

Free entrance to convention including lunch breaks and gala dinner

AFTER CONGRESS

An article about your organization in the magazine "Echanges", published by France Qualité and distributed online and by mail to more than 10.000 contacts.

An advertising page in the quarterly magazine "Echanges"

Your publications dealing with Quality and Operational Excellence relayed on the social networks of France Qualité

	GOLD	SILVER	BRONZE	EXHIBITORS
	20.000 €	10.000 €	5.000 €	4.500 €
✓	✓	✓	✓	
✓	✓	✓		
✓	✓	✓	✓	✓
✓	✓	✓	✓	
1 page	1/2 page	1/2 page		
✓	✓	✓		
✓	✓	✓		
✓	✓			
8 invitations <i>50% off beyond</i>	5 invitations <i>30% off beyond</i>	2 invitations <i>10% off beyond</i>		2 invitations
✓				
✓	✓			
2 publications	2 publications	2 publications		

“À LA CARTE“ SPONSORING

Sponsor of the gala dinner (exclusive)	10.000 €
Sponsor of a lunch* (exclusive)	5.000 €
Sponsor of the coffee breaks* (exclusive)	3.000 €
Add in the printed program	2.000 €
Distribution of your marketing materials in the attendees pack	1.000 €

**mention "lunch-or break- offered by ..." displayed during lunch or break + mention of sponsorship in the program + logo on the website on the page dedicated to sponsors*

ORGANIZERS



MISSIONS

- Promote « Qualité France » and New Quality
- Federate public and private actors
- Accompany the leaders, managers and territorial networks
- Innovate in quality tools and speeches

STATISTICS

- More than 2.000 actors on the territory
- 11 regional associations
- 300 events each year
- More than 25 years of French Quality Awards

DELIVERABLES

- Quaterly Review Exchanges
- Monthly digital newsletters
- White books and podcasts
- Quali'Bord



MISSIONS

- To be a crossroads of ideas, knowledge, research and information
- Federate public and private actors on a European scale
- Develop quality and its education

STATISTICS

- 40 countries
- 70.000 people
- More than 80.000 registered experts
- More than 1.000 events during the European Week of Quality
- 64 annual congresses

DELIVERABLES

- Books in 6 languages
- EOQ Awards

CONTACT

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WWW.QUALITEPERFORMANCE.ORG